

“Love The Comfy Cow ON INSTAGRAM” CONTEST RULES:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. The “Snap & Post The Cow on Instagram Contest” is sponsored TheComfyCow.com This contest is governed by these official rules (“Official Rules”). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Instagram.

ELIGIBILITY

The Contest is open to legal residents of their respective countries where not prohibited by law, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Sponsor has the right to verify the eligibility of each entrant.

CONTEST PERIOD

The Contest begins at Jan. 1, 2015 Noon PST and ends at Jan. 29, 2015, noon EST. All entries (submissions) must be received on or before the time stated during the four submission periods. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

HOW TO ENTER

You can enter the Sweepstakes through the Comfy Cow Instagram Page. Take a photo (or multiples) with Comfy Cow ice cream, our other desserts, or anything relating to us in general and tag us in your image [Images considered offensive will result in disqualification for this contest.] The tagged photo must be on The Comfy Cow’s Instagram page by noon EST., (starting January first) each Thursday of the contest period. You may enter as many times as you wish. The Comfy Cow will select one winner with the most creative photo every Thursday (beginning January 1st,) throughout the month of January with selections beginning on the eighth day of January 2015.

WINNER SELECTION

All eligible photo entries received during the Submission Period will gathered on Instagram and at the end of the Submission Periods, a winner will be chosen for the most creative picture at random. The winners will be announced each week on or about January 9, 2015, January 16, 2015, January 23, 2015, and January 30, 2015 on or about noon EST. Announcement, Contestant name and instructions for prize will be posted on The Comfy Cow’s Facebook page for contestant to notify The Comfy Cow. Each entrant is responsible for monitoring The Comfy Cow’s Facebook page for prize notification and receipt or other communications related to this contest. If a potential prize winner cannot be reached by Administrator (or Sponsor) within fifteen (8) days that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZES:

Grand Prize: A \$25 Comfy Cow Gift Certificate. One \$25 certificate will be given to one randomly selected contestant each week throughout the month of January 2015. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the contest, without notice, and for any reason, including, without limitation, if Sponsor determines that the contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE INSTAGRAM PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

PUBLICITY

By participating, each entrant grants The Comfy Cow permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

CONTEST SPONSORS

This contest is sponsored by:

Thecomfycow.com

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Louisville, KY 40206

Any questions regarding this contest should be directed to "Love The Comfy Cow Instagram Contest" at Fran@thecomfycow.com or Karen@thecomfycow.com